



Growing Recreational Facilities for Delisle

Community Spirit... Alive and Growing

As the storm clouds pass over the Delisle Crops for Community land in the upcoming years, it will not only be farmers that profit from a quenching rain. Area residents of all ages will benefit from a bountiful harvest.

The crop growing just east of Delisle will be more than just another golden wheat crop dancing in the wind, or another field of bright yellow flowers, but rather a crop that is growing to benefit the entire community.

The Idea: Growing Crops for Giving

The committee was looking for ways to raise money for improvements to recreation facilities.

The group had seen other communities and fundraising organizations generate revenue for their communities and causes by growing crops and donating the proceeds. But the committee had no land.

When the Town of Delisle purchased 200 acres of farmland east of the community for future development the group saw an opportunity. Steering committee members of Crops for Community presented the idea of growing crops to raise money, using crop inputs from sponsors and volunteer labour and equipment.

In exchange for use of the land, all proceeds would be used for improving recreation facilities in the community. Town Council agreed to the proposal, and advised the committee that they would allow the land to be used for the next four years, rent free.

"Growing Together" with Agrium

Support from Agrium exceeds expectations.

In early September 2012, a meeting was held at Agrium's Vanscoy Potash mine to explain the project idea and to find out if Agrium would be interested in participating. The committee representatives were hoping Agrium would be interested in donating fertilizer for the 2013 crop. But Agrium had bigger plans. They offered to supply all of the crop inputs for the next four years!

The project now has seed, fertilizer and crop protection products, thanks to Agrium's company-wide program, "Growing Together", which has been in place for a number of years. Growing Together is a "cultural initiative" that stresses the company's commitment to building healthy partnerships with their stakeholders, actively supporting the communities in which Agrium does business and setting standards for environmental commitment. *Thank you, Agrium!*

The Agrium logo features the word "Agrium" in a bold, black, serif font. A green leaf-like shape is integrated into the letter 'A'. A registered trademark symbol (®) is located to the upper right of the word.

Wholesale

The "Growing Together" logo consists of the word "GROWING" in a bold, black, sans-serif font, with a green leaf-like shape above the letter 'I'. Below it, the word "together" is written in a smaller, green, lowercase, sans-serif font. A trademark symbol (™) is located to the upper right of the word "GROWING".

An Opportunity for Learning

Local schools have been given the opportunity to involve students in the project, both in the classroom and in the field. Agrium will be educating students on how crops are produced and the role fertilizer plays in crop production.

Crops for Community Steering Committee



A seven-person steering committee oversees sponsorship, budgeting, promotion, volunteer organization, and allocation of proceeds. It is a balanced membership, representing a number of interest groups within the community.

How will the money be used?

Once the crop has been harvested and the grain sold, the allocation of funds can begin.

Proceeds will be used to improve existing recreation facilities or to develop new ones. Funding will be made available to applicants whose projects meet specific criteria, such as the long-term benefit to the community, and the ability to gain matching funding.

Just like the challenges farmers face, the success of the project will depend on how the crop turns out. Weather will play a large factor in determining the yield and quality of the grain.

The Funding Process

- The committee will determine the amount of funding available once the crop has been sold
- Funding application forms will be submitted to the committee for review
- Committee will review applications and select which project(s) to fund
- Town council will review the selected project(s)
- Funds will be granted in February of 2014, and in that month for the subsequent years of the project.

How do I Apply?

Application forms can be obtained from:

Delisle Town Office

Phone: 306-493-2242

E-mail: delisle@sasktel.net

Delisle Recreation Services Officer

Phone: 306-493-8283

E-mail: delrec@sasktel.net

How do I get Involved?

For more information on Delisle Crops for Community, please contact cropsforcommunity@shaw.ca

Or call:

Committee President (Shawn Colborn): 306-381-3335

Committee Vice-President (Joel Durham): 306-261-3639

A Farmer's Creed

I believe a man's greatest possession is his dignity and that no calling bestows this more abundantly than farming.

I believe hard work and honest sweat are the building blocks of a person's character.

I believe that farming, despite its hardships and disappointments, is the most honest and honorable way a man can spend his days on this earth.

I believe my children are learning values that will last a lifetime and can be learned in no other way.

I believe farming provides education for life and that no other occupation teaches so much about birth, growth and maturity in such a variety of ways.

I believe many of the best things in life are free: the splendor of a sunrise, the rapture of wide open spaces, the exhilarating sight of your land greening each spring.

I believe true happiness comes from watching your crops ripen in the field, your children grow tall in the sun, your whole family feel the pride that springs from their shared experience.

I believe that by my toil I am giving more to the world than I am taking from it, an honor that does not come to all men.

I believe my life will be measured ultimately by what I have done for my fellowmen, and by this standard I fear no judgment.

I believe when a man grows old and sums up his days, he should be able to stand tall and feel pride in the life he's lived.

I believe in farming because it makes all this possible.

www.townofdelisle.com



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